

Internship

JOB TITLE

Graphic Designer

ABOUT WATANEYA

Wataneya Society for the Development of Orphanages a non-profit organization, yet acts as a social enterprise, is registered under the Ministry of Social Solidarity (MoSS) since 2008 to “To create a future of equal opportunities for children and youth without parental care through innovative solutions to unify, and certify all aspects of alternative care.”

The slogan “**Quality of Life for Every Orphan**” captures this vision and mission clearly, and maintains the vivid focus on children and youth without parental care.

Since its foundation, Wataneya has been introducing innovative solutions based on a scientific approach to reform the orphanage care in Egypt and ensure a better future for children and youth raised in institutional homes. Yet, in 2016, Wataneya extended its efforts to include another form of alternative care which is foster/alternative families (Kafala) by joining the Higher Committee of Alternative Families at MoSS.

Wataneya created a breakthrough in the field of orphans’ care by developing Quality Standards for Alternative Care within institutional homes for children and youth without parental care and advocating for mandating these standards nationwide.

In June 2014, H.E Ghada Wali, Minister of Social Solidarity, issued a ministerial decree stated that all orphanages in Egypt are obliged to apply the QS. This decree was issued as a result of Wataneya’s efforts with the ministry, and other local and international organizations.

Wataneya’s projects and programs are driven from its long-term strategic objectives (2017-2023),

1. Empower institutional homes to apply and sustain the quality standards for alternative care
2. Qualify the caregivers to ensure quality of life for children without parental care
3. Empower orphaned youth economically and socially for successful transition to independence
4. Develop the alternative care monitoring and evaluation mechanisms to sustain quality of care

Wataneya was recognized as one of the best six practices worldwide to improve the living environment by Dubai International Award, was selected as the best project under the Humanitarian Category in the Arab Region by MBC Hope in 2014, and was recognized by Prince Mohamed Bin Fahd Prize for Best Charity Performance in 2017 in the Arab World.

FUNCTION PURPOSE	<p>The Marketing Communications Department is responsible for networking, and communicating Wataneya’s mission to all stakeholders, and to execute the marketing strategies and outreach plans across the following activities:</p> <ul style="list-style-type: none"> • Media Coverage. • Event planning and Management. • Awareness & Advocacy Campaigns. • Outreach. • Development of communication tools. • Management of Digital Platforms.
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REPORTS TO	Marketing & Communication Manager
DUTIES & RESPONSIBILITIES	<ul style="list-style-type: none"> • Develops designs of Wataneya’s publications; including but not limited to the design of logos, brochures, flyers. • Designs posts for social media channels • Coordinates the process of media production; including but not limited to searching for suitable quotations and coordinating with printers

JOB REQUIREMENTS	
TECHNICAL KNOWLEDGE/ SKILLS/ TRAINING REQUIRED	<ul style="list-style-type: none"> • Proactive, creative and self-motivated. • Mastery of multitasking and ability to work towards tight deadlines • Good time management and ability to prioritize • Firm understanding of digital and print design requirements and processes • Highly creative • Fully conversant in Adobe CS5.5 (InDesign/Illustrator/Photoshop) • Proactive about obtaining feedback
CORE COMPETENCIES	<ul style="list-style-type: none"> • Quality Focus & Quality Performance • Initiative & Drive for Result & Results Orientation • Building Accountability • Continuous learning Creativity & Innovation • Facing Challenges and Decision Making • Bridging & Building Collaborating Work Relationships

DOCUMENTS TO BE SUBMITTED	<ul style="list-style-type: none"> • Resume
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Interested Candidates, please send above document on info@wataneya.org, mentioning the job title in the email subject line.

Only shortlisted candidates will be contacted.